

ALABAMA LAWYERS ASSOCIATION



SPONSOR INFORMATION

**P.O. BOX 366
MONTGOMERY, ALABAMA
36101-0366**

About The Alabama Lawyers Association

Established in 1971 as the Alabama Black Lawyers Association, the Alabama Lawyers Association (ALA) exists to enhance the integrity of the legal profession, to improve the quality of legal services provided to the public and to protect the civil rights of the citizens of the State of Alabama.

The members of the ALA see law as more than just a career; it is also an opportunity to serve their communities. United in this effort, lawyers, judges and law students from across the state of Alabama attend four quarterly meetings each year. Through programs and events conducted at the meetings, the organization strives:

- To assist in the educational advancement of legal professionals through the information shared at meetings and conferences.
- To generate funds to support the **Law Student Summer Internship Program** which provides stipends to qualified law students as partial funding for summer clerkships in various law firms throughout the state of Alabama.
- To sponsor **Layman's Law Seminars** where members of the community and lawyers participate in a forum to explain the intricacies of the legal system and inform layman of their legal rights.
- To maintain a network and a directory of legal professionals to provide information about their specialties and areas of practice. The network is set up to facilitate job referrals, exchange lists of consultants and share other resources.
- To generate funds to support the **Annual Law Student Program and Robert A. Jones Law Student Reception** which provides students from law schools in Alabama an informal setting to meet lawyers in private practice and with government agencies as well as judges from federal, state and municipal courts. The Law Student Program teaches law students what to expect as a summer law clerk or new associate as well as interviewing skills and resume techniques.
- To educate youth through participating in and sponsoring **Law Day Programs** for high school students for the purpose of helping them achieve careers in the legal profession.

YOUR OPPORTUNITY TO SPONSOR AND ADVERTISE

The Alabama Lawyers Association's **Winter Quarterly Meeting and Law Student Program, Spring Retreat and Seminar and Annual Meetings** are attended by hundreds of lawyers, judges and law students every year. The ALA welcomes Corporate, Legal, Business and Individual sponsors and advertisers who are interested in forging solid relationships with members of the Association and enhancing the Associations ability to contribute to the legal profession and our communities. Various levels of sponsorship and advertising are available for each of the ALA's Quarterly Meetings and Programs.

SPONSORSHIP BENEFITS

Educational Opportunities

Meeting attendees will have the opportunity to participate in interactive seminars that will sharpen their skills and take them to the leading edge of current legal thinking. Seminars will explore the hottest legal topics and issues facing lawyers and judges today. Whether in the public or private sector, ALA members are constantly seeking opportunities for professional and personal growth.

Sale Opportunities

Advertising or Exhibiting at a conference or meeting can be a productive part of your marketing program. ALA members are solo practitioners, part of corporations and government entities as well as large, medium or small law firms. They have interests in a wide variety of products and services. Convention advertisements and exhibits allow small and major companies to target their products and services to this lucrative market.

Company Identification and Visibility

The conferences offer you the opportunity to demonstrate products and services while enhancing your company's image through increased visibility. All sponsors will be acknowledged in:

- The Official Conference Programs
- Conference Press Releases
- On-Site Conference Materials
- ALA Newsletter
- ALA Website www.ala-lawyers.org
- Sponsors Will Receive Preferred Seating at the Annual Meeting Banquets and Black Tie Galas

Complimentary Tickets and Registrations

Attendance at ALA receptions, galas, banquets and other events will maximize your exposure to convention attendees. These events will serve as an opportunity for face to face contact with hundreds of ALA members and supporters.

Student Opportunities

Participants are exposed to experienced legal professionals from a broad array of legal disciplines. This exposure will enable students to develop knowledge and insight into current trends in the legal field, through student forums and other activities.

Networking

The conferences offer you the opportunity to build relationships with leading legal professionals and decision-makers.

2009 PARTNERSHIP FUNDING LEVELS & BENEFITS

Platinum Sponsor **\$10,000.00**

- ◆ Company or firm icon and hyperlink presence on website for 1 year
- ◆ Written recognition in all ALA publications
- ◆ Signage and verbal recognition at all events
- ◆ Recognition in ALA Newsletter
- ◆ Recognition on ALA Website
- ◆ Opportunity to address attendees if appropriate
- ◆ Complimentary tickets and registration for all events for the year
- ◆ 1 Exhibitor Booth at the Annual Meeting & Retreat

Gold Sponsor **\$5,000.00**

- ◆ Signage recognition at all events
- ◆ Written recognition in all ALA publications
- ◆ Recognition in ALA Newsletter
- ◆ Recognition on ALA Website
- ◆ Complimentary tickets and registration for all events for the year
- ◆ 1 Exhibitor Booth at the Annual Meeting & Retreat

Silver Sponsor **\$2,000.00**

- ◆ Recognition in ALA Newsletter
- ◆ Written recognition in all ALA publications
- ◆ Verbal recognition at closing of all events
- ◆ Recognition on ALA Website
- ◆ Complimentary tickets and registration for all events for the year
- ◆ 1 Exhibitor Booth at the Annual Meeting & Retreat
- ◆ Complimentary Full page advertisement in Annual meeting Program

Bronze Sponsor **\$1000.00**

- ◆ Recognition in ALA Newsletter
- ◆ Recognition on ALA Website
- ◆ Complimentary tickets and registration for Annual Meeting & Retreat
- ◆ 1 Exhibitor Booth at the Annual Meeting & Retreat
- ◆ Complimentary ½ page advertisement in Annual Meeting Program

Benefactor Sponsor **\$500.00**

- ◆ Recognition on the ALA website and all events for the year
- ◆ 1 Complimentary Annual Meeting registration and 1 ticket to ALA Luncheon

2009 ANNUAL MEETING & SPRING RETREAT SPONSORSHIPS

- ◆ Annual Meeting Welcome Reception \$1000.00
- ◆ Annual Meeting Awards Luncheon \$1500.00
- ◆ Annual Meeting Continental Breakfast \$500.00
- ◆ Exhibitor Table \$150.00

(All Annual Meeting Sponsorships include free registration and signage at the Event)

2009 CALENDAR OF EVENTS

2009 Winter Quarterly Meeting & Robert A. Jones Law Student Reception

Saturday, February 28, 2009
Birmingham Civil Rights Institute
Birmingham, Alabama

2009 ALA 36th Annual Meeting & Spring Retreat

May 28-31, 2009
Monteleone Hotel
New Orleans, LA

Law Student Internship Program

May – August, 2009

- ◆ **For more information on these and other ALA events, go to our website:**

www.ala-lawyers.org

SPONSORSHIP AND ADVERTISER RESPONSE FORM

1. _____
COMPANY NAME AS IT WILL APPEAR IN PROGRAM AND ON SIGNAGE

2. CONTACT INFORMATION

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ **State:** _____

Zip: _____

Phone/Fax: () _____ - _____ / () _____ - _____

Email: _____

3. SPONSORSHIP OPTIONS (please check)

- Platinum Partnership** \$10,000.00
- Gold Partnership** \$5000.00
- Silver Sponsorship** \$2000.00
- Bronze Sponsorship** \$1000.00
- Benefactor Sponsorship** \$500.00
- Annual Meeting Welcome Reception** \$1000.00
- Annual Meeting Awards Luncheon** \$1500.00
- Annual Meeting Continental Breakfast** \$500.00
- Exhibitor table** \$150.00

I have an idea for a sponsorship that I would like to discuss.

I would like to be contacted to discuss sponsorship opportunities further.

CALCULATION OF AMOUNT DUE AND AUTHORIZED SIGNATURE

SPONSORSHIP FEE: \$ _____ .00

AUTHORIZED SIGNATURE

ADVERTISEMENT FEE: \$ _____ .00

PRINT NAME

DATE

TOTAL SPONSORSHIP: \$_____00

FORM OF PAYMENT - MAKE CHECK OR MONEY ORDER PAYABLE TO THE ALABAMA LAWYERS ASSOCIATION

CHECK ENCLOSED

MAIL COMPLETED CONTRACT WITH PAYMENT: ALABAMA LAWYERS ASSOCIATION, P.O. BOX 366, MONTGOMERY, ALABAMA 36101-0366

PHONE: Gerrilyn Grant Gipson Esq. 334 294-1910 or 334 242-7314